

MediTract Customer Webinar

July 1, 2021



How This Session Works

We're broadcasting live from many places using GoToWebinar.

All lines are on mute to minimize background noise.

Feel free to ask a question at any time using the GoToWebinar question box or by emailing askbj@symplr.com





Your Opinion Matters

- We'd like your feedback on what you thought of today's session. Your insights help us improve.
- Stay on for a very brief survey after today's session, which will launch in a pop-up screen once the webinar has concluded.
- Again, you can comment or ask anything by typing in the "Questions" box as well.





Today's Topics







Speaker Introductions



BJ Schaknowski

Chief Executive Officer



Nathan Hershkowitz

Director, Product Management

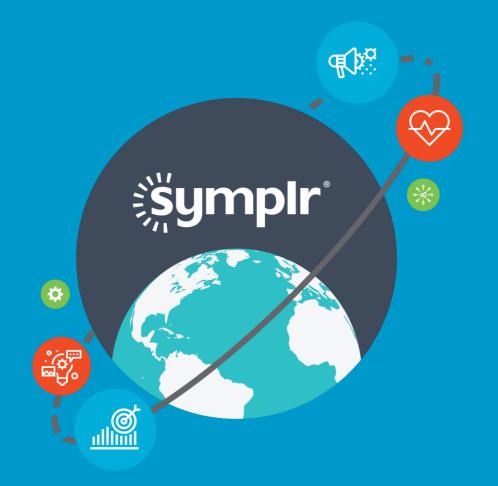


Bill Christy

SVP, Customer Excellence



Progress Update





Accountability to You

Our Last Conversation

What We've Accomplished

Engagement from symplr Senior Leadership Teams

Targeted outreach and communication forums from our symplr Executive and Senior Leadership teams, such as today's meeting

Information on our processes and commitment to delivery

Open and transparent updates on project status, delivering updated actionable plans with an eye toward fulfilling all commitments

Expand resource investment and focus on supporting customers

Expanded Customer Success engagement model across our customer base; Actively partnering with our Professional Services team to ensure appropriate engagement

More 1:1 communication opportunities

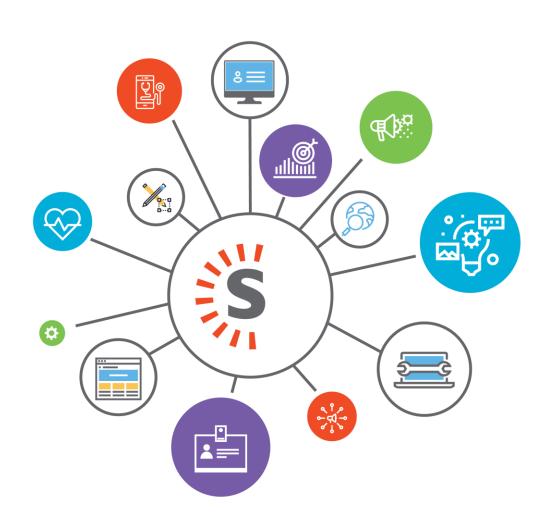
Increased communication to individual customers on CLM 2.0, included more than 40+ personal touchpoints, to better articulate symplr's goals



Product Roadmap



Listening to You



symplr is leaning in!

Collaboration Board

tactical product prioritization and design decisions



Advisory Board

guide the roadmap strategy and align to industry demands



Ideas Portal

gather feedback from customers re: product enhancements





Improvements



Alignment

Close gap with Classic



Education

Webinar Series

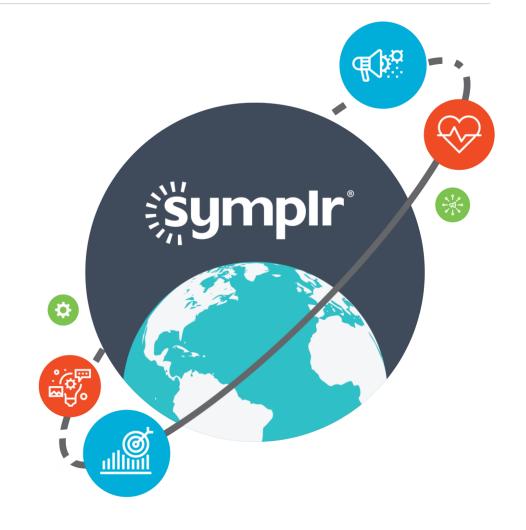


QualityImproving processes



Releases

Align cadence with Industry demand





symplr Contract (CLM 2.0) Benefits vs. MT 1.0



Better Design

- Intuitive navigation
- True SaaS
- Workflow visualization



Enhanced Communication

- Notifications engine
- Confidential commenting
- Clearer, simpler language



Easier Access

- Single login
- Configurable searching & filters



Improved Integration

- Integrates disconnected components together
- Superior Compliance Module & Mobile App improvements



Greater Reporting & Admin Functions

- Analytics out-of-the-box
- Robust role-based permissions
- Standard administrative functions Faster auditing

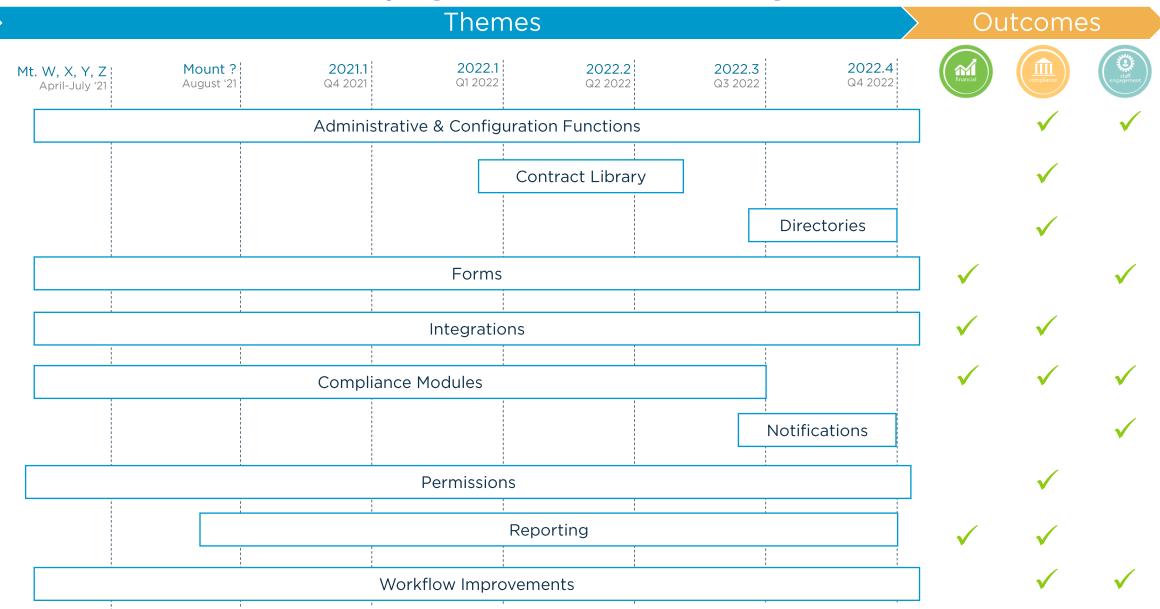


Product Roadmap Disclaimer

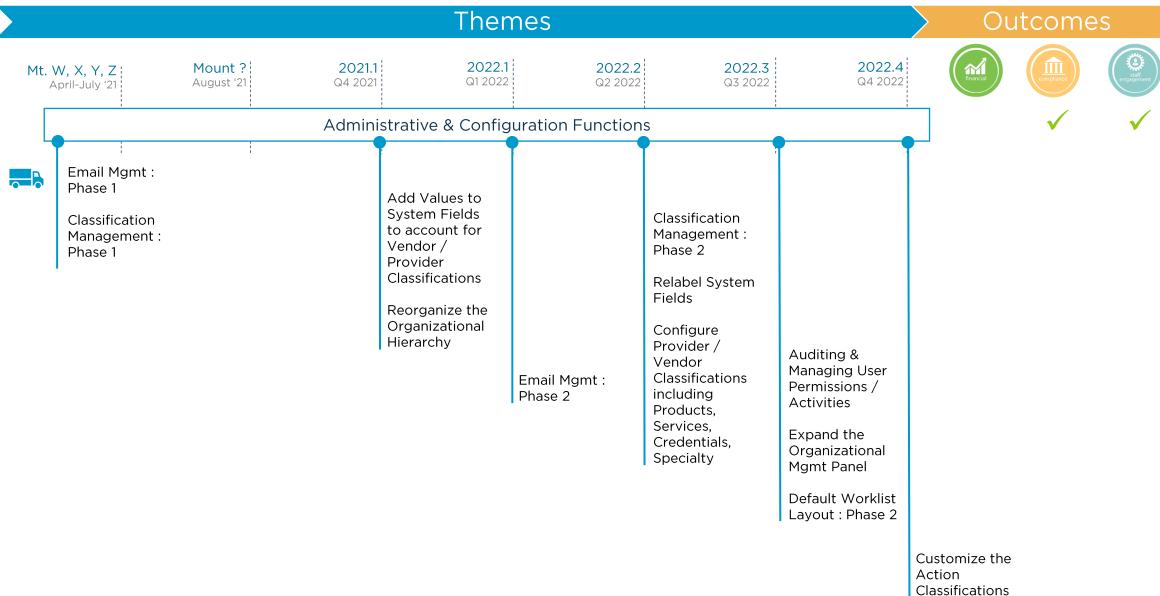
The Product Roadmap elements and timing depicted in this presentation outline our general product roadmap direction and are intended for information purposes only. Items in this presentation should be considered a commitment to deliver any materials, features, functionality or code changes.

The development, release and timing of any materials, features, functionality or code changes are subject to change and are at the sole discretion of symplr.





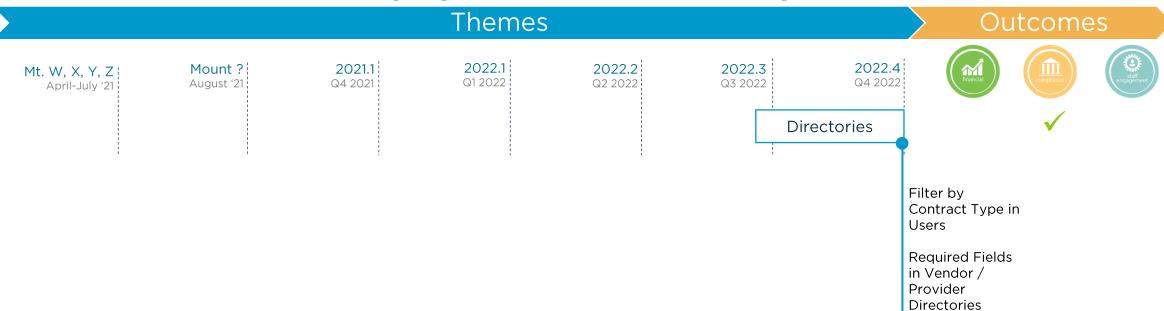




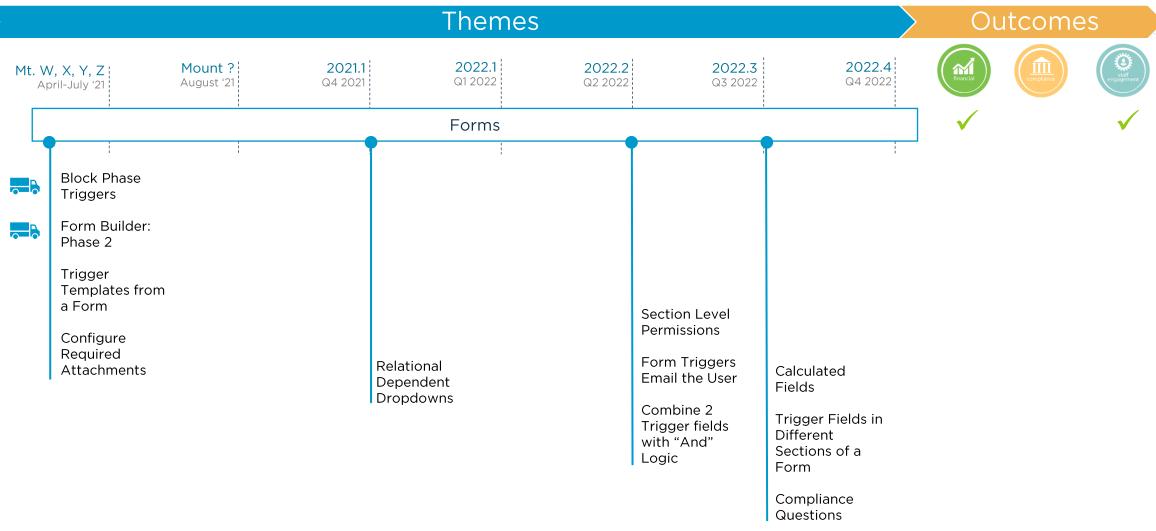




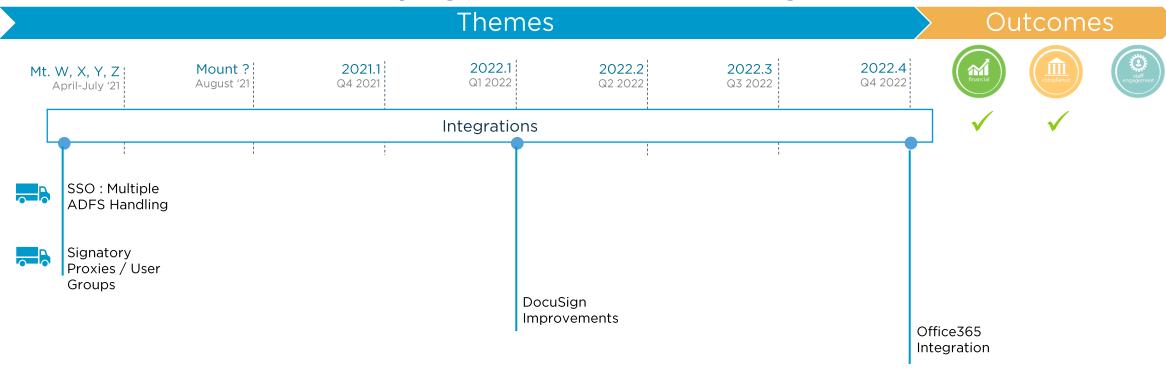




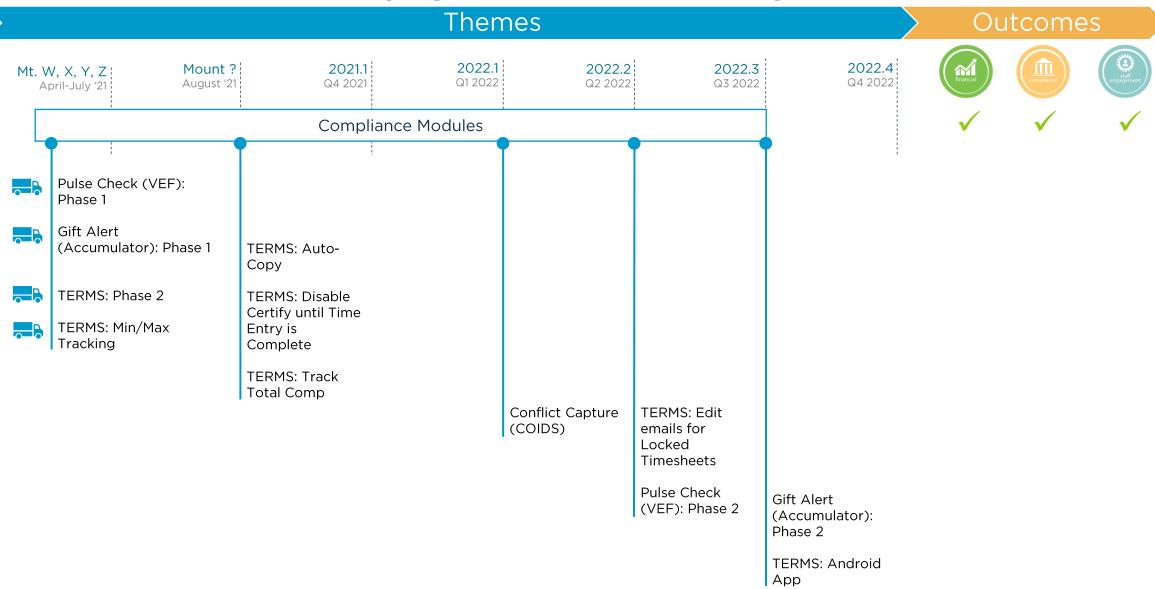




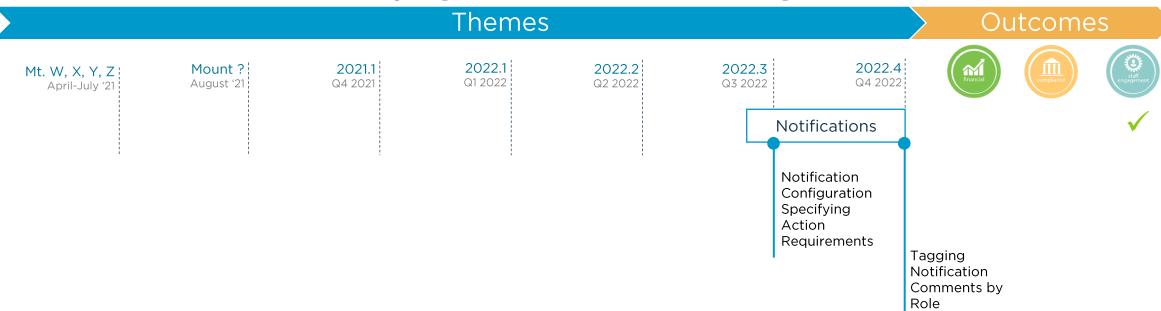




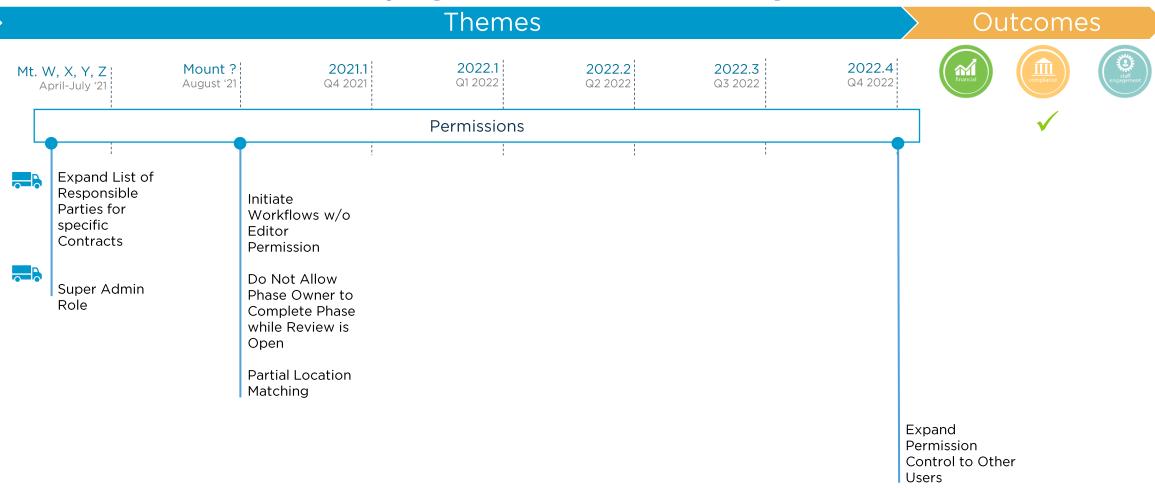




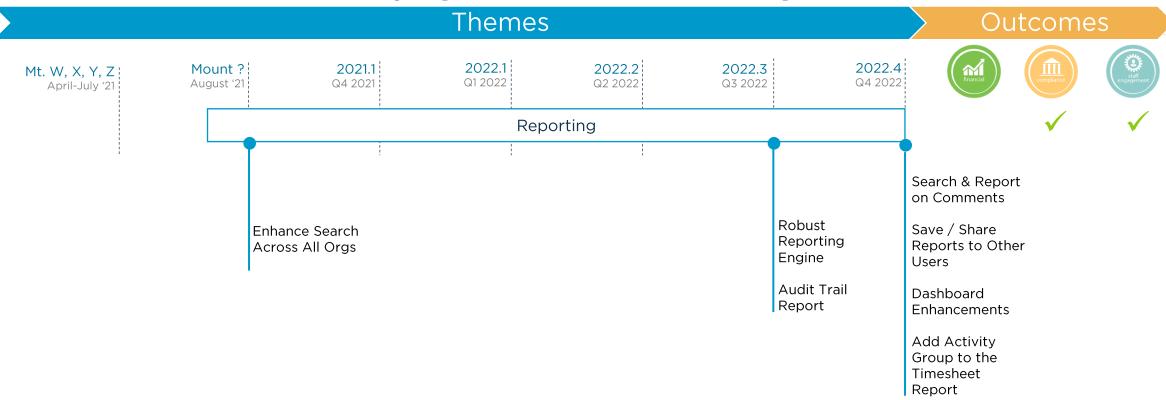




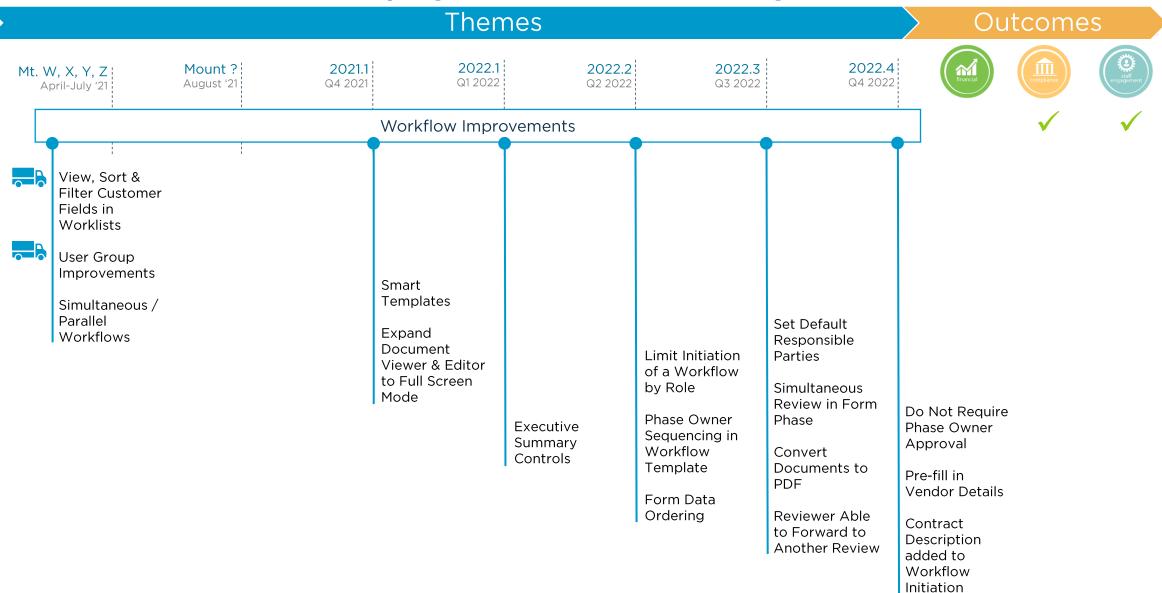
















People to Know



People You Should Know

Mike Morrison

Senior Director of Customer Support mmorrison@symplr.com

Support: Configuration, problem solving, trouble shooting, outages

Tres Thompson

COO

tthompson@symplr.com

Executive point of contact

When in doubt askbj@symplr.com



Nathan

Director of Product Management nhershkowitz@symplr.com

> Product: roadmap, enhancements, development

Bill Christy

Senior VP of customer Excellence wchristy@symplr.com

Customer Success. **Customer Support**

Kelly Hoell

Senior Director of Customer Success khoell@symplr.com

> Expansion, adoption, utilization goals





What's Next?



Next time: Accountability to You

Today's Commitments

Improve our Release Quality

Deliver on July & August Functional Commitments

Provide Feedback learned through our Newly Launched Customer Boards

Align our Customer Success Managers to each Customer and begin communication

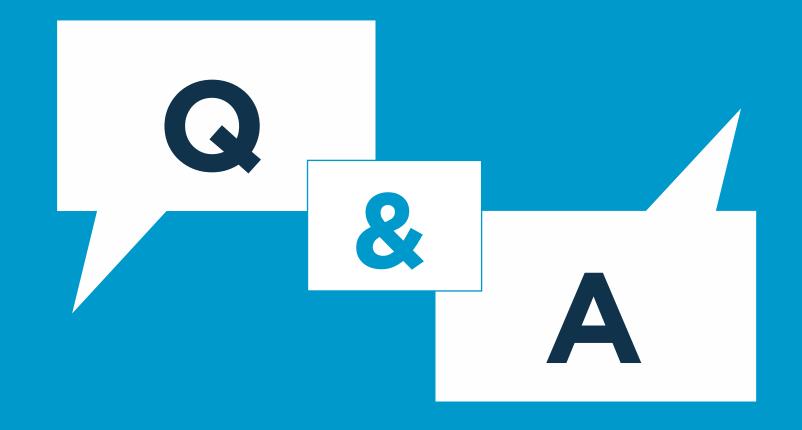
Next Webinar

September 29th

12 noon - 1 PM CST







Let's hear your questions!





THANK YOU

hello@symplr.com

